

Press Release
For Immediate Release

25 Cyberport Start-ups Participate in InnoEX to Promote Innovations for A Smarter World

Promoting Smart Living applications, connecting the world to explore future opportunities

Hong Kong, 13 April 2024 - Cyberport leads 25 start-ups to participate in the four-day **InnoEX 2024** held at the Hong Kong Convention and Exhibition Centre between 13 to 16 April as a concurrent event of the **Digital Economy Summit 2024 (DES 2024)** during **Business of Innovation and Technology Week (BITWeek)** to promote Innovation and Technology (I&T) and Smart City development.

As one of the city's I&T mega events in April, the second InnoEX, jointly organized by **the Innovation, Technology and Industry Bureau (ITIB)** and **the Hong Kong Trade Development Council (HKTDC)**, returns with even more regional and international exhibitors to participate in the exhibition under the theme of "**Innovations For A Smarter World**" to promote the implementation of I&T achievements, highlighting the advantages of Hong Kong in developing into an international I&T centre.

Paul Chan, Financial Secretary of the HKSAR Government attended the first day of the event and visited the venue to support the Asia's flagship I&T event.

Eric Chan, Chief Public Mission Officer of Cyberport, said, "As Hong Kong's digital technology flagship, Cyberport has been committed to promoting the development of smart cities. Smart Living is Cyberport's largest application cluster with around 750 related start-ups covering the fields of HealthTech, EdTech, EnvironmentalTech, Smart Building and ConstructionTech and many more. InnoEX provides a dynamic platform to showcase the diversity of Smart Living companies and solutions, highlighting their pivotal roles in promoting smart city development and driving international collaboration. We also actively participate in BITWeek, including hosting the Digital Economy Summit, to foster the cross-sectoral and cross-territory I&T development and collaboration with the government and industry, accelerating the formation of 'new quality productive forces' and expediting the development of Hong Kong as an international I&T centre."

This year, over 50 Cyberport start-ups participated in InnoEX, and 25 of them co-exhibit with Cyberport to unleash their innovative solutions. The participating start-ups under Cyberport pavilion span diversified verticals of the Smart Living cluster, including HealthTech, Smart Building, ConstructionTech, EnvironmentalTech, EdTech and more to add much vitality and diversity to the event.

Alice So, Head of Entrepreneurship of Cyberport will share the all-rounded services and state-of-the-art facilities to foster a vibrant technology ecosystem at

Cyberport while the 25 Cyberport start-ups will present at “Innovation Hub” and “The STAGE” to cover hot topics ranging from the adoption of Artificial Intelligence (AI) and Web3.0 to the future of sustainability.

Some of the speakers will dive deep into the opportunities that AI can spur for societal growth, especially its application in healthcare sector, allowing patients or care givers and hospitals or health organizations to select the right healthcare providers and access medication information as well as optimize their manpower management respectively.

Due to the growing awareness of environmental sustainability, other speakers will also share innovative solutions to reduce food waste, transforming imperfect fruits into healthy snacks, powders, and drinks to promote a sustainable and healthy lifestyle.

Cyberport is committed to supporting the Government’s HKSmart City Blueprint and driving the development of Hong Kong into a smart and sustainable city. We have launched the **"Cyberport Incubation Programme for Smart Living Start-ups" (CIP-SL)** in 2023 to cultivate smart living entrepreneurs and solutions and the **"Digital Transformation Support Pilot Programme" (DTSPP)** to help expedite the pace of digital transformation of small and medium enterprises (SMEs) in the retail and F&B industries, injecting new impetus into promoting Hong Kong as a smart city.

The former Programme approved applications from more than 40 companies in the first two rounds of recruitment, covering areas including EdTech, Smart Travel, HealthTech and EnvironmentalTech. It is expected that approximately 450 eligible start-ups will be funded within five years in the hope of cultivating companies to develop application solutions to bring convenience to citizens in their day-to-day life, further developing Hong Kong as a smart city.

To date, the Cyberport community has converged over 2,000 start-ups and companies, approximately 750 of those are from the Smart Living cluster spanning across Smart Mobility, Smart Retail/ E-commerce, EdTech, Robotics/IoT, HealthTech, MarTech, Smart Building, EnvironmentalTech and more, making Cyberport as a powerhouse of Smart City.

Start-ups exhibiting at the Cyberport booth (in alphabetical order):

	Company Name	Description
1	<u>AMBIT</u>	<p>AMBIT is the prime City Big Data provider in Hong Kong to capture accurate geographic information by an automatic approach for business users.</p> <p>Their total solution includes 3D city data acquisition, post-processing, analysis, as well as a 3D viewing platform.</p>

2	<u>Arrogate Maker</u>	Established in 2018, Arrogate Maker Limited is a trusted technology advisor and digital transformation agency to help enterprises embrace digital transformation solutions, modernize operations and leverage digital technologies in business process.
3	<u>Carbonbase</u>	<p>Carbonbase is on a mission to reduce 1B tons of CO2 by 2030 which they do through <u>The Global Climate Registry</u>, and their registry where companies can sell and purchase carbon credits.</p> <p>They also provide a comprehensive suite of services such as 1) Carbon Accounting & Offsetting Carbon; 2) Sustainability Management Software & Tools; 3) Carbon-neutral events; 4) Sustainability Academy; 5) CRED - A clean green currency for the metaverse.</p>
4	<u>careEASY</u>	<p>careEASY, which received Cyberport CCMF in 2023 and HKAI Lab Accelerator in 2024 respectively, is established by two registered nurses and two pioneers in the healthcare sector.</p> <p>Their app provides an Uber-like experience in the healthcare sector, bringing personalized healthcare service at home or abroad.</p>
5	<u>ConnectAR Limited</u>	<p>ConnectAR creates products centered around using AR and computer vision technologies. Their 1st product, SnapPop completes the cycle of O2O user journey to enhance businesses' ROI.</p> <p>Meanwhile, their Edtech product, StoryTellAR, is an online / remote learning platform designed specifically to connect their offline learning materials seamlessly with interactive digital content using Augmented Reality.</p>
6	<u>Dai3mimi</u>	<p>As innovators in the hearing aid industry, Dai3mimi's unique strength lies in developing cutting-edge solutions that not only enhance hearing capabilities but also address issues like tinnitus and dementia.</p> <p>The company has collaborated with medical teams worldwide, leveraging the Dai3mimi technology platform to create impactful solutions</p>
7	<u>EVIDENT</u>	EVIDENT is an investment platform for alternative assets with impact. They empower investors to invest, trade, and manage real world assets such as funds, infrastructure, art, and start-ups through tokenisation.

8	<u>Filix Medtech</u>	<p>Filix Medtech is a tech start-up striving to bring product traceability, verifiability and sustainability to trusted supply chains applicable to various industries.</p> <p>The company is adopting blockchain technology to achieve QR code traceability with mobile Near-Infra-Red (NIR) Technology for on-site product/material inspection with advanced data analysis and patented scene analysis for alternate data verification.</p>
9	<u>FinCatch</u>	<p>FinCatch is an AI-powered platform that provides in-depth fundamental analysis and unique knowledge graph-driven insights to sophisticated individual investors.</p> <p>Leveraging natural language processing, machine learning, and knowledge graph technologies, their platform uncovers nuanced implications from diverse sources and empowers users with comprehensive market understanding and actionable investment strategies.</p>
10	<u>Gense Technologies</u>	<p>Gense Technologies is a MedTech start-up offering portable health screening devices for preventative screening and chronic disease monitoring at home, elderly service and clinics, specifically for the liver, lung, kidney and more.</p>
11	<u>ILK Learning</u>	<p>ILK is a one-stop class booking system to connect parents and schools with a wide range of children's courses and activities. Their all-in-one platform streamlines class search, booking, and payment, enriching users' lifestyles altogether. They collaborate closely with education partners, helping them reach potential students effortlessly at zero cost.</p>
12	<u>IGC</u>	<p>IGC provides smart city and ESG strategic consultancy services and solutions using big data with machine learning intelligence to assist city and building operators and business owners to manage cities and businesses by improving the quality of services, reducing management costs, and enhancing governance and efficiency.</p>
13	<u>KRIP</u>	<p>Krip is Hong Kong's comprehensive credit card deals platform covering 6,000+ deals from all card issuers. To maximize the full potential of deals marketing, Krip offers not only a convenient centralized card deals app for</p>

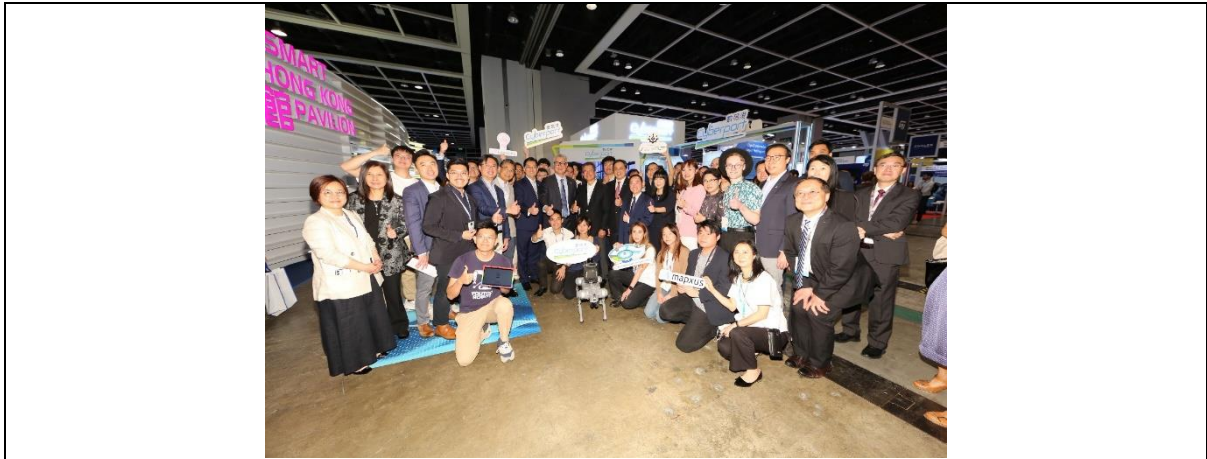
		consumers, but also direct API access to its vast deals database for business partners.
14	Laurry & Co. Limited	Laurry & Co. is a Hong Kong based developer of Education and Training system by AI for government offices. Their clients cover Universities and Government offices such as Fire Services Department and Hong Kong Police Force.
15	<u>LeDo Media</u>	LeDo was founded in 2016, alumni of Cyberport Incubation Programme. They are currently the exclusive agent of Hongkong Post infrastructure advertising and Bar Pacific in-store advertising.
16	<u>Makeomnia</u>	MakeOmnia is a manufacturer of 3D printers and 3D drawing software. Their current customers include schools, universities and corporate companies, and their R & D development keeps moving on including software and hardware.
17	<u>Mapxus</u>	<p>Mapxus is driven by a vision to make indoor mapping smart and simple.</p> <p>With hardware free and software-based solution, the company is committed to providing global infrastructure for indoor location services that support large scale implementation.</p> <p>By leveraging the power of AI and cloud computing, Mapxus offers a comprehensive solution for indoor navigation, allowing people to move around smart cities with improved accessibility and convenience.</p>
18	<u>Yuliverse</u>	<p>Yuliverse is a location-based real-time alternative reality game.</p> <p>Inspired by Pokemon Go and Hearthstone, Yuliverse's games allow users to play by walking, biking and hitting checkpoints in real life with an overlaid augmented reality map. Users can level up their character, craft items, and experience a meta-adventure.</p> <p>Yuliverse's vision is to combine users and community with a metaverse that links the onchain and offchain world.</p>
19	<u>not only powder</u>	not only powder (nop) gives new life to expiring and ugly fruits from fruit producers and suppliers, staying true to

		<p>their commitment to using sustainable, and natural ingredients.</p> <p>The company started because they wanted to encourage, not only living a healthy style but also saving food and embracing sustainability in a creative way. Hence, not only powder.</p>
20	<u>PharmCare</u>	PharmCare is a HealthTech company founded in 2019, providing a Community Pharmacy Solution that includes SaaS and API to simplify prescription processes and digitize pharmacy operations. In 2023, PharmCare also launched a free mobile app with AI medication label recognition, record-keeping, and reminders function, benefiting patients and caregivers.
21	<u>Poi</u>	Poi Studio offers creative design services through subscription (CaaS) - clients can enjoy unlimited design requests at a wide range & changes at a fixed monthly fee once subscribed.
22	<u>Propcap Technologies</u>	<p>PropCap is an overseas property mortgage match-lending platform to connect mortgage borrowers and funders globally.</p> <p>The company focuses on residential mortgages in U.K. and Japan for purchasers from Hong Kong, Mainland China and APAC, while providing investors with alternative investment opportunities through mortgage deals.</p> <p>In addition, Propcap complied its own ESG Reporting, focusing on Environment (Green Financing) & Governance (Data Security).</p> <p>Moving forward, Propcap will be showcasing a new landscape by transforming the current mortgage deals into the RWA Tokens.</p>
23	<u>Purbio</u>	Pubrio is an AI-powered B2B sales intelligence and lead generation platform that revolutionizes the way businesses find and engage with potential customers.
24	<u>R2C2</u>	R2C2 is the leading innovator of robot automation and collaboration platform to make dangerous and repetitive industries safer and more secure. With their intuitive robotic platform, users can integrate different robots into their robot fleet effortlessly.

25	<u>Team Concepts</u>	<p>Team Concepts is a one-stop AIoT products and Management System solution provider and manufacturer.</p> <p>The company provides products including Smart Safety, Health AIoT devices and Management System, Smart Gas Detector, Smart Watch, Smart Helmet, Smart Weather Station, Smart Proximity, Indoor Tracking, and GPS/Beidou Outdoor tracking and beyond.</p> <p>With their innovative solutions, the company won the bronze award from The Greater Bay Area (GBA) 5G Industry Alliance co-organized by Cyberport in 2021.</p>
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Please click [here](#) to download high-resolution photos.



At InnoEX 2024, Cyberport co-exhibits with 25 start-ups to promote Smart City and I&T development in Hong Kong. **Paul Chan, Financial Secretary of the HKSAR Government**, visited the Cyberport booth and took a group picture with the team on the first day of the event.



Paul Chan, Financial Secretary of the HKSAR Government, accompanied by **Dr Rocky Cheng, CEO of Cyberport**, to visit Cyberport booth at InnoEX 2024 on the first day.



Eric Chan, Chief Public Mission Officer of Cyberport, said InnoEX can showcase the diversity of Smart Living companies and solutions, highlighting their pivotal roles in promoting smart city development and driving international collaboration.

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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 2,000 members including over 900 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit <http://www.cyberport.hk>